



## **California International Marathon Volunteer Group Fundraising Program**

### **Summary**

Are you a non-profit, school, or community group that is interested in raising funds and supporting a great Sacramento community event? The Sacramento Running Association is looking for groups to fill volunteer shifts in exchange for a donation at the California International Marathon! The 2019 CIM is on Sunday, December 8, with additional volunteer opportunities on Thursday, December 5-Saturday, December 7. In 2018 the SRA donated nearly \$50,000 to groups for providing approximately 4,500 volunteers.

Sound interesting? Contact Volunteer Coordinator Jenny Matchell at [volunteer@runsra.org](mailto:volunteer@runsra.org), and see below for more details.

### **What is the California International Marathon?**

The California International Marathon is Northern California's premier running event. Put on by the 501c(3) non-profit Sacramento Running Association and now in its 37th year, CIM's programming includes a marathon, marathon relay, separate 5ks for both adults and youths, and a two-day health and fitness Expo. With approximately 15,000 participants and 150,000+ spectators over its 3 days, CIM's race weekend has a \$13 million economic impact on Sacramento and raises over \$400,000 for non-profits and community organizations through a combination of runner fundraising and direct donations from the SRA.

### **What kinds of volunteer jobs would we be asked to do?**

Groups may be asked to volunteer at a variety of jobs, including Expo set-up (Thursday), packet pick-up, t-shirt distribution, and sustainability (Friday-Saturday); Start Line bus loading and unloading, set-up and runner staging, tent staffing, and sustainability (Sunday); Course Marshals (Sunday); and Finish Line participant services item distribution (medals, heatsheets, water, food), sustainability, tent staffing, and VIP and Elite Athlete escorts.

### **Fundraising opportunity details**

How many volunteers can your team bring? The SRA will donate \$10 per volunteer up to the maximum number of volunteers needed for the volunteer shift you have been assigned. The number of volunteers needed per shift ranges from 12-50+. If you fill your group's assigned shift and are interested in being assigned another for an additional fundraising opportunity our Volunteer Coordinator will work with you if CIM has further needs.

Sound like a great opportunity? Email Sacramento Running Association Volunteer Program Manager Jenny Matchell at [volunteer@runsra.org](mailto:volunteer@runsra.org) to learn more and get your group signed up!